

ROHM's CSR

"Quality is our top priority at all times."

This is the opening line of our company mission statement and it summarizes the nature of ROHM's foundation. "Quality" is not limited to the quality of its products but it also refers to the quality of its manufacturing processes, employees and the environment. ROHM gives top priority to delivering quality to its employees and their workplaces, both domestically and globally.

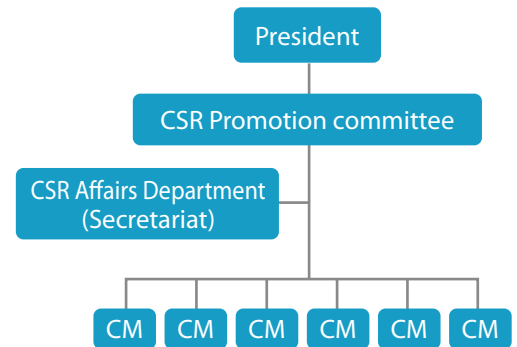
Corporate social responsibilities have recently been called into question. While seeking to continue to receive the trust of society by fostering the company's venture spirit and moral values in each of its employees, ROHM employees bear the responsibility to uphold "quality first" as a representative of ROHM when carrying out these corporate activities.

With the "Company Mission" as our management principles guide, ROHM believes that continuing to uphold and preserve these ideas is the foundation of its CSR activities.

[CSR promotion system]

In December 2007, ROHM established a CSR Affairs Department in the Environmental Management Division, which is a subdivision of the Quality and Environment Division, in order to promote CSR activities. The CSR Promotion Committee began in June of 2008. The committee is made up of members from a variety of divisions, without regard for company background or gender, and actively seeks to fulfill ROHM's CSR by taking in a wide variety of opinions from all perspectives.

[CSR Promotion Committee promotion system]



* CM: Committee member

[2008 efforts and 2009 targets and topics]

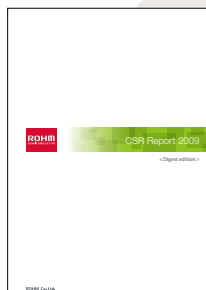
The CSR Promotion Committee set up numerous meetings in June of 2008 to discuss problems to concentrate its efforts on for the following year. The committee decided to raise CSR consciousness among employees and strengthen communication both inside and outside of the company by conducting CSR training exercises as well as surveys for its employees at the division chief level. The results of the surveys will be used as a platform for continuing out activities in 2009.

ROHM acquired Oki Semiconductor and celebrated its fiftieth anniversary in 2008, and intends on continuing the founding venture spirit on to the next fifty years.

★Brochure and web report

ROHM reports on our CSR activities with the following goals listed below. This report is available as a brochure and a detailed edition is available on the Web.

Digest edition (the brochure)



- Allow stakeholders to read the report
- Reduce the environmental burden of printing
- Transmit specifics of the primary efforts among ROHM's CSR activities across various branches

Detailed edition (posted on the Web)



- Provide a deeper understanding of ROHM's CSR activities across its various branches
- Allow stakeholders to look at specific pages of interest

ROHM strives to produce a report outlining information relating to the environment in a clear, concise document. More detailed information is posted on the ROHM corporate website.

[URL] <http://www.rohm.com>