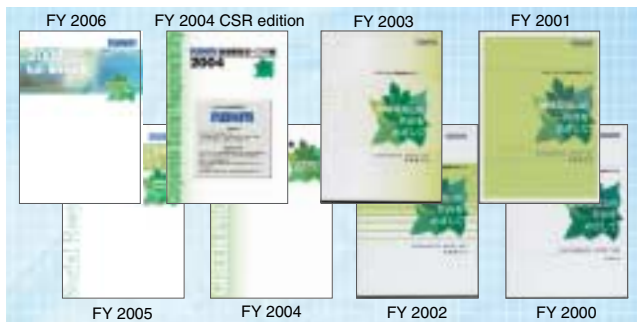


Environmental Communication

■ The Publication of 2007 CSR Report

Starting in FY 2000, ROHM created and published environmental reports to inform society of its environmental protection activities.

Starting with the FY 2002 edition, ROHM expanded the contents from ROHM headquarters to cover the entire ROHM Group in a comprehensible format. Since FY 2004, ROHM has incorporated its social responsibility initiatives and published a Social and Environmental Report.



Environmental Report

■ Information Disclosure on Website

To disseminate information about ROHM Group's environmental-conservation activities across the globe, ROHM's environmental report is made available on the company's website.



Website (Japanese, English, Chinese, Korean)

■ Sharing Environmental Information through ROHM In-house Journal

At the ROHM Head Office, the in-house journal Michishirube (meaning "guidepost") has published monthly issues since the company was established. The magazine contains articles about current environmental issues and activities. Each Group company also publishes its own in-house journal to facilitate environmental communication within the company.



In-house journal "Michishirube"

■ Sharing Environmental Information through the Public-relations Magazine, "Briefing"

The public relations magazine, "Briefing," provides information about ROHM's environmental activities to a wide range of people including shareholders, government and other public offices, and the mass media.



Public relations magazine, "Briefing"

■ Environmental Information Exchange

The ROHM head office invites environmental supervisors from various types of industries for a conference on promoting waste reduction in Kyoto where opinions are discussed regarding waste reduction measures (primarily through plant observation) and waste reduction policies in the city are promoted.



Information exchange with environmental supervisors from various industries

■ Environmental Exchange Meetings with Regional Communities

ROHM Fukuoka holds exchange meetings with local residents regarding its corporate and environmental activities and strives to improve understanding of the local environment.



Environmental exchange meeting with a local women's group