

Basic Philosophy of Business Activities

Since its inception, ROHM has strived to convey the corporate goals it has advocated to all of our employees in order to earn the trust and confidence of society.

C o m p a n y M i s s i o n

**Quality is our top priority at all times.
Our objective is to contribute to the advancement and
progress of our culture through a consistent supply,
under all circumstances, of high quality products
in large volumes to the global market.**

The important fundamental administrative policies required to achieve these corporate goals are guidelines for our business activities and are utilized in the development of all of our business fields.

B a s i c M a n a g e m e n t P o l i c i e s

**Secure reasonable profit through a concerted company-wide
effort for a comprehensive quality assurance program.
Develop globally leading products by improving upon
technologies held by each department for continued
advancement of the company.
Maintain healthy and vigorous lifestyles and refine intellect and
humanitarianism, contributing to society.
Search extensively for capable human resources and cultivate
them as cornerstones for building long-term prosperity.**

Since ROHM's establishment, the corporate environment has evolved through the development of an information society and the diversification of values, whose objectives are immutable, and constitute the driving force of our business activities.